

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG24/12 17.02

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

ORDER #	CONTRACT #	6297605	CLASS: NATL.	LOCAL	REGIONAL
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REGIONAL

1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG24/12 11.02

TO LENA  
FR JULIE

\*\* NEW ORDER \*\*  
 TTLS \$84425  
 PLS CFM, THX 8/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1932

1	700A-900A	30	\$1,600.00	9/25	9/28	4	TU-F	4
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PROGRAM : GMA  
CON COM1 : 1X PER DAY

REP HEADLINE# 6297605  
\*\*\* ORIGINAL REV#0 \*\*\*

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\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	9/25	9/28	4		TU-F	4
3			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	9/25	9/28	4		TU-F	4
4			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/25	9/28	4		TU-F	4
5			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$2,400.00	9/26	9/28	3		W-F	3
6			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$825.00	9/25	9/28	4		TU-F	4
7			1100P-1135P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	9/25	9/30	4		TU-TH,SU	4
8			1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$4,200.00	9/25	9/25	1		TUE	1
9			900P-1000P PROGRAM : PRIMETIME LIVE	30		\$2,750.00	9/28	9/28	1		FRI	1
10			1000P-1100P PROGRAM : 20/20	30		\$2,800.00	9/28	9/28	1		FRI	1
11			600A-700A PROGRAM : NEWS	30		\$675.00	9/29	9/29	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
12			700P-800P	30		\$850.00	9/29	9/29	1		SAT	1
PROGRAM : JEOP/WHEEL												
13			800P-1130P	30		\$3,300.00	9/29	9/29	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
14			600A-700A	30		\$675.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
15			600P-630P	30		\$1,500.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
16			700A-900A	30		\$1,600.00	10/1	10/1	1		MON	1
PROGRAM : GMA												
17			600P-630P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
18			700P-730P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : JEOP												
19			730P-800P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : WHEEL												
20			1135P-1205A	30		\$825.00	10/1	10/1	1		MON	1
PROGRAM : NITELINE												
21			1100P-1135P	30		\$2,000.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
22			800P-1000P	30		\$9,250.00	10/1	10/1	1		MON	1
PROGRAM : DANCING												

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:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

SEP/12			63550.00			OCT/12			20875.00			
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CONTRACT TOTAL	84425.00
TOTAL SPOTS	42

MARKET TOTALS \$234,513

WFTV	36%	WKMG	16%	WESH	29%	WOFL	16%	WKCF	1%	WRBW	1%	CABL	0%
WOPX	0%	WRDQ	1%	EFTV	0%								

SVC- NSI  
DEMOS- RA35+\*